

September 15, 2023

Dear Global Ganesha Fest Attendees,

Greetings to all of you! We at Big Life Foundation are deeply honored to reach out from East Africa, where we work protecting elephants, to connect with you during the Global Ganesha Fest.

Elephants, revered in many cultures for their wisdom and strength, are more than just majestic creatures. They embody deep familial bonds and complex social structures that often mirror our own. Just as Ganesha holds a revered place in many hearts, elephants in East Africa play a pivotal role in our ecosystems and cultural narratives.

Big Life Foundation is passionately committed to protecting over 1.6 million acres of wilderness in East Africa. Our Maasai rangers, the unsung heroes of our mission, are dedicated to ensuring the safety and well-being of these incredible beings and their habitats.

We are deeply grateful that the leaders of the Global Ganesha Fest have generously supported our mission, and we warmly invite each one of you to learn more about our endeavors and consider joining hands with us. As you immerse yourself in the joy of the festival, please also reflect upon the harmonious co-existence of nature and humanity. Your understanding, interest, and potential support can play a pivotal role in conserving the treasures of East Africa.

Our vision is a world where conservation supports communities, and communities support conservation. We hope to inspire and collaborate with like-minded souls, such as yourselves, to make this vision a reality.

With heartfelt gratitude,

The Big Life Team



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